



GLOBAL MISSION MOBILIZATION INITIATIVE

**MISSION
MOBILIZATION
MOVEMENTS**
Facilitation Manual

1. Introduction



This facilitation manual seeks to equip denominational, church network or organizational ministry structures* (henceforth referred to as ministry structures) to implement focused mission mobilization tools, principles and strategies within their ministry structure in a widespread way.

The mobilization model contained therein has the potential to produce a widespread, saturation, cross-cultural mission mobilization movement among denominations, church networks and campus ministry organizations. influencing multitudes of individual local ministries prioritizing mission mobilization from the inside of their ministries.

A. WHAT IS GMMI?

Global Mission Mobilization Initiative (GMMI) is an international resourcing ministry equipping the global Church for mission mobilization through:

- *Mobilizing* tools, strategies, prayer initiatives, conferences
- *Equipping* trainings, internships, teachings, materials



1. *Multiplying mission mobilization movements (within national associations, church/ denomination/ organization networks, local ministries) using proven strategies*
2. *Empowering mission mobilizers who mobilize, coach and equip ministry structures*
3. *Producing high quality, strategic, mobilizing and equipping tools, materials and resources serving the global Church*
4. *Discerning and emphasizing Biblical, Spirit-led models and core messages of mission mobilization through teaching resources, training schools and courses*

5. *Cultivating a spiritual community in Chiang Mai, Thailand of interns, staff and students strengthening the mission mobilization movement globally*
6. *Spiritually contending (through prayer, worship, as a voice, training, perseverance) for all God wants to release through mission mobilization in the global Church.*

B. HOW GMMI FORMALLY RELATES ACROSS THE BODY OF CHRIST

1. **GMMI Collaborations** – Established, structured frameworks (denominations/ church networks) where the GMMI mobilization strategy is being implemented step by step from within. Toward the end goal of influencing multitudes of individual local ministries as “Great Commission Ministries.” Senior leadership formally agrees to a “Collaboration Agreement” with GMMI, entering a formal collaboration where GMMI comes alongside and coaches the implementation process.



“Collaboration” means working together to produce or create something, in this case, practical mobilization within the ministry structure using GMMI mobilization tools, principles, and strategies. “Collaboration” does not include resource benefits (finance, printing of materials, cost of events) from GMMI to the ministry structure.

Collaborations Criteria:

- Denominations/ church networks committed to implement the GMMI mobilization strategy over a period of several years.
- Denominations/ church networks with leadership in place within their structure that drive the mobilization strategy forward.

Collaborations Benefits:

- The help, guidance, and inspiration of a proven, systematic, step by step mobilization strategy to implement within a ministry structure.
- Access to proven mobilization tools, materials, and events for widespread reproduction across a ministry structure.
- Training, coaching, and encouragement in the mobilization strategy from GMMI leadership.
- Connect to a mobilization initiative of like-minded ministry structures internationally pursuing the same mission mobilization goals.
- Ideas for funding of events, message bearer teams, and more.

- Access to ongoing cutting edge media resources related to mission mobilization.

2. GMMI Associates – Smaller groups (10 local churches or less) of churches and ministries, and individuals, primarily working to see local ministries within their sphere of influence as “Great Commission Ministries.” This is achieved through facilitating “Great Commission Seminars” within local ministries and coaching them in the process of implementing the Four Core Components (proven mobilization tools) within their local ministries. Associates possess a heart for mission mobilization, seeking to regularly keep the ministry and message of mission mobilization before their spheres of influence. Leaders and individuals formalize relationships with GMMI through an “Associate Agreement.” “Associate” status does not include resource benefits (finance, printing of materials, cost of events) from GMMI to the ministry or individual.



Associates Criteria:

- Leaders and individuals committed to facilitating “Great Commission Seminars” within local ministries with whom they have influence.
- Leaders and individuals committed to coaching local ministries with whom they have influence toward implementing the Four Core Components within them as “Great Commission Ministries.”

Associates Benefits:

- Access to proven mobilization tools, materials and events for implementation and reproduction within their spheres of influence.
- Training, coaching, and encouragement in mobilization and mission from GMMI leadership.
- Connect to a mobilization initiative of like-minded ministries, leaders and individuals internationally pursuing the same mission mobilization goals.
- Ideas for funding of events, message bearer teams, and more.
- Access to ongoing cutting edge media resources related to mission mobilization.



2. DEVELOPING MISSION

MOBILIZATION MOVEMENTS

A *Mission Mobilization Movement (MMM)* is a denomination/ church network/ ministry organization, made up of individual local churches and ministries, where mission mobilization principles, tools and strategies are intentionally implemented and are bearing fruit within their communities.. This can take place within a larger denomination or a smaller church network.

Mission Mobilization Movements are self-sustained, self-reproducing mobilization initiatives within a ministry structure entity. They emphasize mission mobilization within their ministry entity by utilizing a step by step strategy (see graphic on the next page). Doing so enables a widespread, saturation style, mission mobilization emphasis within denominational, church network and organizational ministry structures. GMMI collaborates with a ministry structure to equip, aid and coach them to implement intentional mission mobilization across their ministry entity.

Strategic Steps of Mission Mobilization Movements:

1. A ***Vision Summit*** is often a first step. This is a meeting of senior leaders of a particular denomination/ church network ministry structure. The purpose is to cast a vision of a mission mobilization movement within their ministry structure, revealing the step by step strategy. Showing practically how such emphasis will in time influence grassroots local ministries across the ministry structure with mission mobilization tools and strategies.
2. Next, senior leaders appoint capable, qualified leaders within their ministry structures to participate in an online ***Mobilization Coordinator Training Course***. This course trains, equips, and commissions leaders as ***Mobilization Coordinators*** within their ministry structures. ***Mobilization Coordinators*** multiply Great Commission Seminars among local ministries.
3. ***Mobilization Coordinators*** facilitate and reproduce multitudes of ***Great Commission Seminars*** within local ministries in a region or area of their national denomination/ organization. ***Great Commission Seminars*** are standardized, reproducible mobilization events providing an introduction to the Great Commission while inspiring local ministries as ***Great Commission Ministries***.

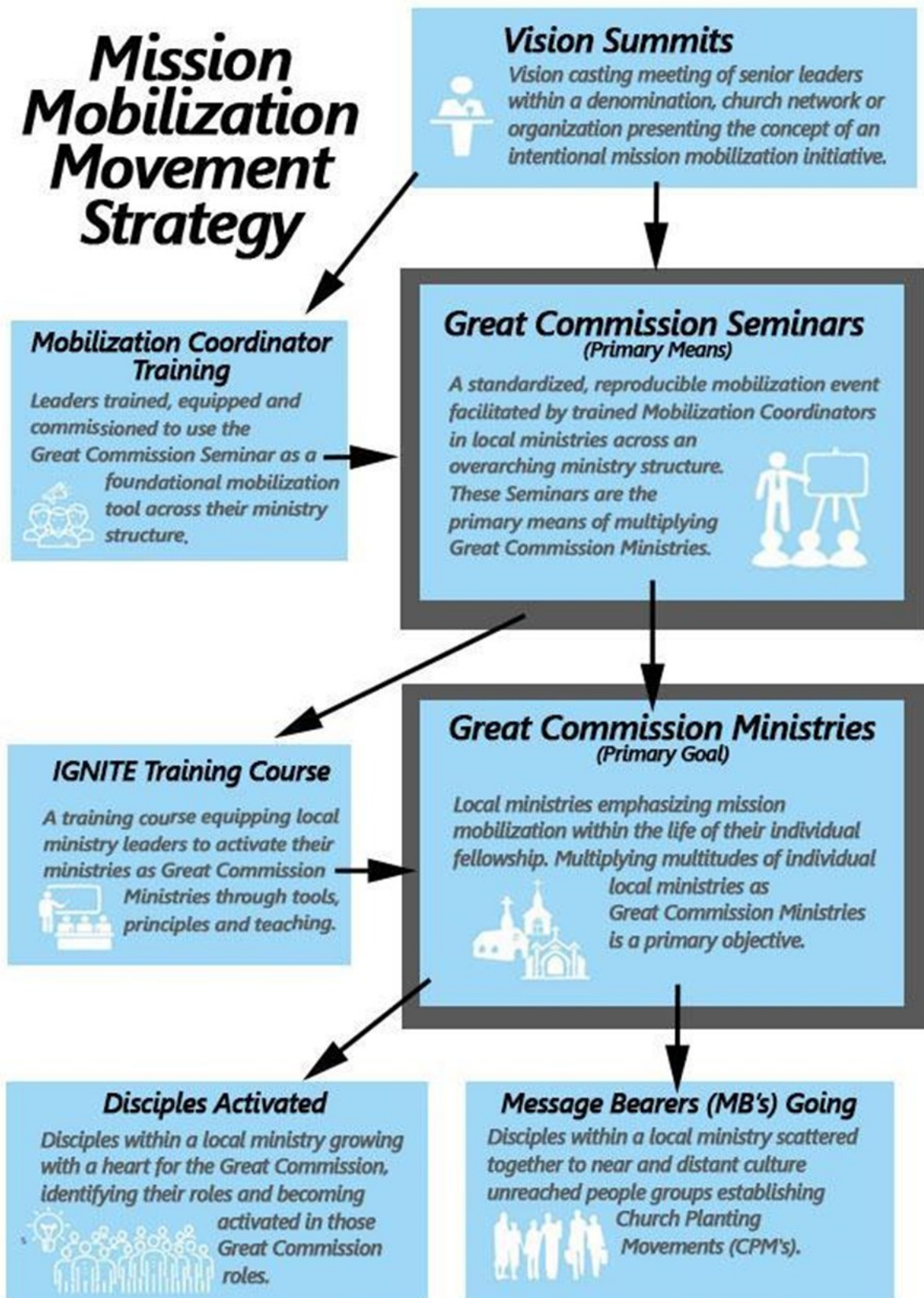


4. **Great Commission Seminars** are an introductory tool for inspiring local ministries to implement proven mobilization tools and principles within the life of their fellowships as **Great Commission Ministries**. Over time, as local ministries faithfully implement the tools and teachings in the **Handbook for Great Commission Ministries** within the life of their local ministry, believers are mobilized and equipped for their roles in the Great Commission.

5. To best equip emerging **Great Commission Ministries**, local ministry leaders, pastors, elders participate in an online **IGNITE Training Course**. Providing in-depth teaching about the mission mobilization tools and strategies in the **Handbook For Great Commission Ministries**. This foundational training course equips leaders to faithfully guide their local ministries as **Great Commission Ministries**.

6. Implementing the mission mobilization strategy over time produces disciples within **Great Commission Ministries** being educated, inspired and activated in their **Great Commission roles**. In addition prepared **Message Bearer Teams** are sent from the local ministry to both near culture unreached peoples and distant culture unreached peoples establishing church planting movements.

Mission Mobilization Movement Strategy



Fruits of Great Commission Ministries!

A. INITIAL STEPS

Now that we've seen the overview of the strategy of a *Mission Mobilization Movement*, let's look deeper into the steps. The strategy is not merely undertaken once and then left alone. To see mobilization movements happening among denominations/ church networks and organizations requires each step being done regularly.



1. Vision Summit

A Vision Summit is a meeting of senior leaders of a denominational and church network ministry structure in an area, region, state or province presenting the idea of intentional mission mobilization being implemented across a ministry structure. A Vision Summit creates buy-in and ownership among the leadership of the ministry structure of the implementation of a mission mobilization strategy. Senior leaders adopt and implement the mission mobilization strategy within their structure. While considering leaders within their ministry structures who would make effective Mobilization Coordinators. These may be leaders already in positions such as “Missions Director,” “Evangelism Director” or the like. Vision Summits are hosted and facilitated by a denomination, church network or organization in collaboration with GMMI.

2. Mobilization Coordinator Training

The online Mobilization Coordinator Training Course equips emerging mission mobilizers within a ministry structure to use a foundational tool for grassroots mobilization, the ***Great Commission Seminar***. Once the online course is completed, ***Mobilization Coordinators*** are commissioned to multiply ***Great Commission Seminars*** within local ministries across their ministry structure. There are potentially many ***Mobilization Coordinators*** within the particular denomination, church network, organization. Online Mobilization Coordinator Trainings are facilitated by GMMI international and are part of the Global Mobilization Institute.

B. GREAT COMMISSION SEMINARS (The Primary Means)

The *primary means* by which multitudes of individual local ministries are envisioned as ***Great Commission Ministries*** is through a GMMI reproducible mobilization event called a ***Great Commission Seminar***. Reproducing this standardized mobilization event across a region, district, area or zone of a national denominational structure is a proven method of envisioning and multiplying individual local ministries as ***Great Commission Ministries*** and a core, ongoing focal point of ***Mission Mobilization Movements***.

A. WHAT ARE GREAT COMMISSION SEMINARS?

1. A ***Great Commission Seminar*** is a standardized, reproducible mobilization event facilitated by trained Mobilization Coordinators in local ministries across a city, region or area of a ministry structure. These Seminars are the primary way ***Mission Mobilization Movements*** multiply ***Great Commission Ministries***.

- II. **Great Commission Seminars** are day-long seminars facilitated within local churches, campus ministry fellowships and Bible schools. Their primary purpose is exposing participants to foundational truths related to the Great Commission while inspiring local ministries as **Great Commission Ministries** through implementing practical, user-friendly mission mobilization tools and principles.
- III. **Great Commission Seminars** have a schedule, set topics, content and a response-oriented challenge. GMMI provides trained **Mobilization Coordinators** all the needed pieces for reproducing **Great Commission Seminars** across a ministry structure.

B. HOW MANY SEMINARS IN A YEAR?

It is recommended for **Mobilization Coordinators** to facilitate at least 3-4 **Great Commission Seminars** in a year, that would be at least once every quarter. That number can be much higher depending on the enthusiasm, commitment and opportunities within the particular denominational/ church network structure.

C. UPDATING

It is important for **Mobilization Coordinators** to prepare updates of each **Great Commission Seminar** they facilitate, to both the leadership of their ministry/denomination and to GMMI as the ministry partner. Updates include the participants at the Seminar and which leaders committed their local ministries as a **Great Commission Ministry**. GMMI suggests updating to be done through the standard **Great Commission Seminar Update Form** in the GMMI Shared Drive. A **Mobilization Coordinator** enters the information requested and submits the online form to their leadership and the GMMI international office.



D. STEP BY STEP PLANNING OF GREAT COMMISSION SEMINARS

Great Commission Seminars need careful planning. This allows for the most success in coordinating fruitful Seminars. The below steps are suggested for **Mobilization Coordinators** to follow to ensure the most successful Seminars.

- With the facilitation team related to your denomination, pray and plan which districts, areas and local churches you will seek to host the Seminars
- Discuss with local church leaders the possibility of hosting the Seminars in their local churches. A freely available venue is the best option.
- Plan with the leaders of the local ministry where the Seminar will be held to promote and recruit as many of their local church members as possible to participate in the Seminar. The Seminars are not merely for leaders but for every believer within a local ministry. GMMI can help if needed with Seminar promotional designs.
- Download all **Great Commission Seminar** pieces necessary from the GMMI Drive and prepare to have copies of the **Handbook for Great Commission Ministries** available for the pastors/leaders of the local ministry.
- Plan for audio/ visual needs for powerpoint projection during the Seminars.

- Immediately following the seminar, WhatsApp or SMS each participant thanking them for participating and for the commitments made as *Great Commission Ministries*.
- Enter all participants into the Great Commission Seminar Update Form including who made what specific commitments based on the Great Commission Ministry Forms. Send this Report to CCSAdmin@GlobalMMI.Net. Make sure this REPORT is received and acknowledged.
- Implement a follow up strategy noted in the next section



E. FOLLOW UP STRATEGY

We cannot overstate the importance of follow-up of *Great Commission Seminars* in the process of multiplying local ministries as *Great Commission Ministries*. It is not enough to host *Great Commission Seminars* and receive commitments among ministries as *Great Commission Ministries*.

It is crucial to follow up with these leaders and ministries, coaching them in the process of implementing the three action points of a *Great Commission Ministry* into their local ministry. To do so, the following *Follow Up* guidelines are encouraged following each *Great Commission Seminar*

- A. First step is to compile and send an UPDATE on the Seminar to the GMMI International Facilitation Base. Standard Update Forms are available in the Google Drive Packet along with all other resources. This update should be completed and sent within a week of the Seminar.
- B. Mobilization Coordinator of the Seminar contacts participating leaders from the Seminar who committed to lead their local ministry as a *Great Commission Ministry*, to check-in and see how they're progressing with the vision and commitments that were made. This is recommended about a month's time after the Seminar. Mobilization Coordinators take up a role as "coach" of local ministry leaders related to progressing as a *Great Commission Ministry*.
- C. Mobilization Coordinators invite pastors and leaders of local ministries who participated in the Seminar to participate in a GMMI *online IGNITE Training Course* as a follow-up to a Great Commission Seminar. *IGNITE Training Courses* provide further teaching related to implementing the tools and teachings of the *Handbook for Great Commission Ministries* into their local ministry. They empower leaders to possess a stronger grasp on the various tools and teaching behind them.

F. CORE MATERIALS

GMMI's core curriculum enabling local ministries to grow into *Great Commission Ministries* is the *Handbook for Great Commission Ministries*. Copies of these Handbooks should be made available to the leadership teams of any local ministry where a Great Commission Seminar is held or facilitated. Your denomination/ church network should make plans to have these Handbooks printed and made available for every Great Commission Seminar.

C. GREAT COMMISSION MINISTRIES (The Primary Goal)

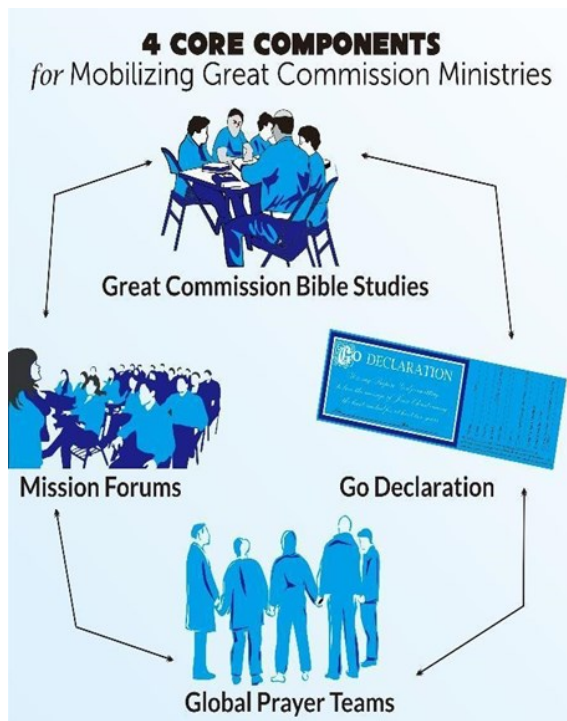
The *primary objective of Mission Mobilization Movements* is multiplying multitudes of individual local ministries within their overarching ministry structure entity as **Great Commission Ministries**.

A **Great Commission Ministry** is an individual local ministry (church, campus ministry fellowship, Bible School/Institution) committed to emphasizing mission mobilization within the life of their fellowship through the following three overarching action points:

1. *Cultivating abandoned devotion for Jesus among disciples*
2. *Implementing the Four Core Components for mobilizing ministries*
3. *Executing a sending strategy to unreached/ unengaged people groups*

Great Commission Ministries seek to fulfill the following three purposes:

1. *Educating every disciple with a passionate understanding of God's heart in the Great Commission*
2. *Inspiring every disciple with a vision of ordering their life around the fulfillment of the Great Commission, even if they never leave their hometown*
3. *Activating every disciple in their God-ordained role in the Great Commission*



The Handbook for Great Commission Ministries is a core curriculum for equipping **Great Commission Ministries** to mobilize and equip their members. The Handbook contains core information, teaching, strategies and tools enabling local ministry leaders to effectively activate their local ministries as **Great Commission Ministries**. A denomination/ church network is responsible to provide a Handbook for each local ministry seeking to grow in mission mobilization.

The primary way **Great Commission Ministries** accomplish the above action points and purposes is through the implementation of four proven mobilization tools called the **Four Core Components**. These four tools are integrated into the life of the local ministry on a consistent basis toward inspiring, educating and activating every believer with Great Commission vision.

The **4 Core Components** are:

1. Great Commission Bible Studies
2. Global Prayer Teams
3. Mission Forums
4. Go Declaration Commitment Card

D. RELATIONSHIP TO NATIONAL MISSION/ EVANGELICAL MOVEMENT

As a strategy of multiplying Mission Mobilization Movements across the body of Christ in a particular nation, GMMI seeks to collaborate with a country's mission or evangelical association. This allows for member denominations of that association to most easily adopt and implement the mission mobilization strategy and tools.

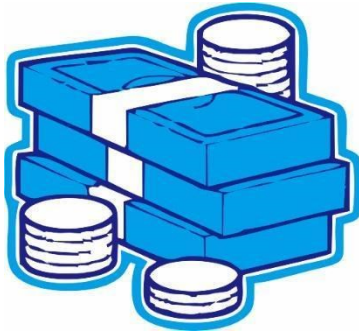


MMM's do not take the place of other mission mobilization tools and courses within the national umbrella association as every mission mobilization tool is necessary. Instead MMM's provide an additional, focused, complementary mission mobilization strategy equipping denominations, church networks, campus ministry organizations and Bible schools in mission mobilization.

Such collaborations with a country's mission or evangelical association are not always possible within a nation for a variety of reasons yet are developed where possible. Thus, affording a greater mission mobilization impact among member denominations within the national movements.

For example, in Ghana GMMI collaborates with Ghana Evangelical Mission Association (GEMA) while also doing so in Nigeria with Nigeria Evangelical Mission Association (NEMA) and the Philippines Mission Association (PMA). In Malawi, GMMI collaborates with the Evangelical Alliance of Malawi (EAM) and its existing global mission arm (Malawi Mission Initiative). In Paraguay GMMI collaborates with Association of Evangelical Churches of Paraguay (ASIEP) and its mission arm (CONAMI).

E. FINANCES



Mission Mobilization Movements are financially sustained through means within the ministry structure itself. This is most pleasing to God, empowering each one in God-given stewardship as they emphasize mission mobilization.

Below are four suggested methods helping to cater for costs of reproducing meetings/ events related to the ongoing steps of the **Mission Mobilization Movement** strategy. Leaders discern which self-sustaining method works best in their context, often utilizing more than one method at different points.

1) Registration Fees:

Reproducible **Great Commission Seminars** can be facilitated with a small registration fee. These funds help cover the basic expenses of each event. The fee amount depends on the country, the participants and other factors varying from place to place. Ideally, the registration fee covers the costs of lunch and snacks during the one day Seminar.

2) Basic/Unavoidable-Costs-only Principle:

Often events become expensive because we include avoidable items that drive up costs. This principle limits expenses to those which cannot be done without funds. For example, generally, the cost of a venue can be eliminated by finding a free venue, such as a local church hosting a **Great Commission Seminar**. This is always encouraged.

3) Free Will Donations/Sponsorships and Support:

Through good relationship building and partnership development, it becomes possible to have monthly, periodic or spontaneous partners and supporters who buy into the vision of mission mobilization within local ministries and are willing to help towards the cost of a reproducible **Great Commission Seminar**.

F. THE 5-STAGES DEVELOPMENT PROCESS:

BELOW IS AN OVERVIEW OF THE 5 STAGES OF DEVELOPMENT OF A MISSION MOBILIZATION MOVEMENT

| Stage/Level | Criteria & Description |
|---|--|
| <p>Stage 1: EMERGING MOVEMENT</p> <p style="text-align: center;">★</p> | <p>...An EMERGING MMM Exists when/where at least (any) 2 or all these conditions are met: Collaboration Agreement agreed between GMMI and the denomination. church network or organization A Ministry Structure Coordinator appointed by the ministry structure as Liaison between GMMI and the ministry entity. A Vision Summit has taken place 2-3 leaders have initially gone through an online Mobilization Coordinator Training course.</p> |
| <p>Stage 2: FORMAL MOVEMENT</p> <p style="text-align: center;">★ ★</p> | <p>At least 3 Great Commission Seminars have taken place within a year At least 3-5 pastors/ leaders have participated in an online IGNITE Training Course each year. At least 5 approved Mobilization Coordinators have completed an online Mobilization Coordinator Training Courses, and are reproducing Great Commission Seminars. Handbook for Great Commission Ministries and Great Commission Seminar powerpoints translated where/if English isn't the national/heart language</p> |
| <p>Stage 3: ESTABLISHED MOVEMENT</p> <p style="text-align: center;">★ ★ ★ ★</p> | <p>Between 6-12 Great Commission Seminars Happen Within One Year At least 5-10 pastors/ leaders participating in an online IGNITE Training Course per year. At least 6-10 approved Mobilization Coordinators have completed an online Mobilization Training Course and are reproducing Great Commission Seminars. At Least 30 individual local ministries growing as Great Commission Ministries Self-sustaining local printing of core materials is taking place</p> |
| <p>Stage 4: ADVANCED MOVEMENT</p> <p style="text-align: center;">★ ★ ★ ★ ★</p> | <p>12-24 Great Commission Seminars happening within any given year At least 10-30 pastors/ leaders participating in an online IGNITE Training Course per year. At least 11-20 approved Mobilization Coordinators have completed an online Mobilization Training Course and are reproducing Great Commission Seminars. At Least 100 individual local ministries growing as Great Commission Ministries</p> |
| <p>Stage 5: PRIME MOVEMENT</p> <p style="text-align: center;">★ ★ ★ ★ ★ ★</p> | <p>Average of more than 1 Great Commission Seminar monthly At least 30-50 pastors/ leaders participating in online IGNITE Training course yearly At least 20-30 approved Mobilization Coordinators have completed an online Mobilization Training Course and are reproducing Great Commission Seminars. At Least 500 local ministries committed as Great Commission Ministries</p> |

3. Further GMMI Resources

I. IGNITE MEDIA

IGNITE Media is the media arm of GMMI providing high quality equipping tools (article library, podcast, audio/ video teaching library) and materials (books, booklets, bible studies) serving the global Church in implementing intentional mission mobilization. [Check out the selection of resources here.](#)



A. *Mobilization Matters Bulletin* offers cutting edge biblical and missiological equipping articles (and a large article library) on a variety of topics related to three core categories: (1) *Abandoned Devotion For Jesus* (2) *Global Harvest* (3) *Mission Mobilization*. This is an excellent resource to encourage, challenge and propel believers and local ministries with practical global mission vision.

B. *Mission Mobilization Chats* is a podcast providing in-depth teaching on aspects, angles and priorities of mission mobilization globally today. Each episode seeks to broaden our understanding of mission mobilization across Jesus' global body. [Find it here.](#)

Like Our Facebook Page to see daily posts of quotes, compelling facts, verses and media equipping a mission mobilization emphasis in the global Church. [Find it here.](#)

II. GLOBAL MOBILIZATION

The *Global Mobilization Institute* offers a range of online and onsite courses and schools, plus teaching equipping series in our Teaching Library.

For our online courses:

A. [Mobilization Coordinator Training \(MCT\)](#)

The Mobilization Coordinator Training is an online training equipping leaders within denominational/ church network/ organizational structures nationally to multiply a proven mobilization tool, the Great Commission Seminar, across their structures in a systematic way.



**MOBILIZATION
COORDINATOR TRAINING**

B. [IGNITE Training Course](#)

The IGNITE Training Course is an in-depth, online training for local ministry leaders and staff to be practically equipped to inspire, educate and activate their local ministry with Great Commission emphasis. Topics considered are essential areas for any local ministry to grow in prioritizing the Great Commission and mission mobilization. Special emphasis is placed on empowering leaders to effectively implement proven mobilization tools within the life of their ministry.



For our onsite courses: [Find more information about these training schools here.](#)



A. School of Local Ministry Mobilization (SOLMM)

The School of Local Ministry Mobilization (SOLMM) is a leadership development program equipping local church and campus ministry leaders to mobilize their local ministries for the Great Commission.



B. School of Mobilization Leadership (SOML)

The School of Mobilization Leadership (SOML) equips leaders within denominations/ church networks/ organizations to implement proven mission mobilization tools, teachings and strategies for the Great Commission among their ministry structures.



C. School of Mobilization Prayer (SOMP)

The School of Mobilization Prayer (SOMP) is for leaders and believers alike seeking to be equipped to help their ministries engage in "Mobilization Prayer" – Prayer for the global Church to become all God intends spiritually while simultaneously prioritizing the Great Commission.



D. School of Mobilization Theology (SOMT)

The School of Mobilization Theology (SOMT) equips participants with a Biblical theology of mission mobilization. It is necessary to study "Mobilization Theology" and work to see it integrated into Bible Schools, Ministry Training Curriculums, Seminaries as a distinct field of study.